



Akaana Foundation

Where there's a will, there's a way

June 2019





Beste sponsor,

In december 2016 had ik mijn “tussenjaar” (van 6 maanden...) in Oeganda. Daar is het eigenlijk allemaal begonnen.

Op 11 februari 2018 hield ik een presentatie bij mijn ouders thuis waar ik het plan heb gepresenteerd voor de Akaana Foundation.

Door steun van vele sponsors werd het mij mogelijk gemaakt om mijn droom uit te voeren en op 1 augustus 2018 zat ik dan ook in het vliegtuig naar Kampala!

Nu, 10 maanden later, kan ik terugkijken op een boeiende tijd, waarin ik veel geleerd heb. Één van de dingen die ik geleerd heb was dat het oorspronkelijke plan te ambitieus was ingestoken. In Afrika loop je tegen veel praktische zaken aan, die alles langzamer maken dan dat wij Europeanen zouden willen.

Zo had ik het plan om straatkinder-evenementen te organiseren, plus het inrichten van een kindertehuis (Akaana Home) en dan ook nog het kopen van een aantal huizen voor de verhuur (Akaana Apartments). Wellicht ook wat veel hooi op de vork...

De straatkinder-evenementen zijn een groot succes geworden en die organiseren we inmiddels wekelijks voor meer dan honderd kinderen.

Voor Akaana Home heb ik het afgelopen jaar geleerd dat het beter is om heel klein te beginnen. Dat gaan we dan ook het komende jaar doen, door eerst een Akaana Home Daycare op te starten met een beperkt aantal (3 tot 5) kinderen. Vanuit die positie gaan we leren en kijken of en hoe we daarna kunnen uitbreiden. Akaana Apartments was bedoeld om de Foundation financieel onafhankelijk te maken. Dat laatste is nog steeds een grote wens, maar (a) dat hoeft niet nu en (b) dat kan ook op andere manieren dan zelf Onroerend Goed te gaan exploiteren, bijvoorbeeld door een Akaana Home zelf te kopen in plaats van te huren met behulp van sponsors. Natuurlijk kunnen we dat altijd heroverwegen als sponsors een meerjarig commitment willen aangaan met ons.

Voor nu: we gaan het succes van het straatkinderen project uitbouwen naar 2x per week en werken aan de opzet van Akaana Home Daycare.

Ik heb daar samen met het bestuur en de adviesraad goed over nagedacht en veel over gesproken. Ik heb er alle vertrouwen in dat het plan en het tijdspad dat er nu ligt uitvoerbaar is en dat we daarmee de doelstelling van de foundation behalen.

Met dit nieuwe plan kunnen we blijvend een verschil maken op een hele grote groep kinderen en ik hoop van harte dat u Akaana Foundation ook het komend jaar wilt blijven steunen!

Wies Nijs

Preface

My name is Wies Nijs and I have a dream. My dream is to improve the lives of street kids in Uganda, to offer them a chance for a good life, for a future, a chance to create dreams of their own.

In August 2018 we started Akaana Foundation Uganda (AFU). Through our fundraising program we gratefully received many donations and with the help of the Board, my family, friends and the co-founder Ronnie Senkayi, the Foundation is living up to its expectations.

Now, ten months later, it is time for the next step, phase two, in which we will expand our working method by the introduction of **Akaana Home**. This will be done step-by-step, starting with only a few kids in our daycare (**Akaana Home Daycare**), steepening our learning curve and finding out if we can expand this further in a later phase.

In our first plan, we expressed the desire to create a self-supporting model/recurring model for a viable, sustainable future for AFU. A model by which we are sure to help hundreds of street children to have a better life for many years to come. However, we have learned to establish this gradually. So, the ambition hasn't changed, the reality simply tells us to first focus on Akaana Street kids and Akaana Home before we start on such a model.

I feel grateful for being in the position to do this work, but I cannot do this by myself. To grow and develop AFU further, new donations are needed. The reason is twofold: to continue/expand our successful **Akaana Street Kids Days** project and to start **Akaana Home Daycare**.

'Weebale', thank you (again) for supporting Akaana Foundation!

Wies Nijs

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Executive Summary

August 2018 – May 2019

Akaana Foundation started in August 2018 and had a good first ten months. Our first goal was to organize a weekly street kids day for homeless kids in Kampala, Uganda, called **Akaana Kids**. We offer them a healthy meal, activities, limited medical care and occasionally clothes & shoes.

Current figures:

- 26 events
- Average number of kids visiting the events 130
- Age between 8 and 18
- Average cost per event €150
- Officially registered 105 street kids
- Number of volunteers 3 per event
- 150 kg rice, 30 kg beans and 10,000 liters of clean drinking water per month



Executive Summary

June 2019 onwards

For the rest of 2019 and 2020, we will first focus on stabilizing the Akaana Streetkids events further, expanding it to bi-weekly and making a start with setting-up **Akaana Home Daycare**.

Akaana Home Daycare will be a place offering the basic needs to a limited number of kids (starting with 3-5, eventually more).

For next year's budget, we are looking for approx. €70,000 in total. Together with the Board, we manage the funds in such a way that the money is fully spent on the goals of this NGO.

It would be wonderful to gain (again!) enough support!





Akaana Foundation Roadmap



These are our goals for the year to come:

1/9/2019

1. Budget arranged
2. Streetkids 2x a week
3. Akaana Home Daycare roll-out plan
4. Communication arranged

1/2/2020

1. Streetkids set-up with shirts & music
2. Akaana Home Daycare
 - a. rented and furnished
 - b. 3 kids in Daycare

1/6/2021

1. Budget plan for next year
2. 3-year strategy plan
3. Akaana Home Daycare 5 kids and stable

2018/2019 The first year living my dream



ACHIEVEMENTS

As planned, we have started to arrange a Street kids project, by organizing this event once a week on Tuesdays.

We arranged a team of volunteers and a few local social workers to arrange food for an average of 130 kids. This group consists of kids that live on the street, but also kids that walk in from the neighboring slum community.

Akaana provides nutritious food (rice, beans and vegetables), first-aid medical care (mainly treating wounds), clean drinking water and tailoring (shoes and clothes). There is always a sports activity and the children are taught basic manners (e.g. washing hands before lunch).

In addition, we organized special events. For example during Christmas time we had over 200 kids and we offered them a meal with meat!



2018/2019 The first year living my dream



NICE TO KNOW

A serious step in professionalizing our work was the purchase of a van, the Akaana car! With this car we are able to transport our goods but we also collect children that are not in walking distance of the project. We are grateful to have this car!

We've regularly sent out newsletters, which can be found on our [website](#).

We expanded our international network with numerous visits from friends, family, potential contributors and NGO professionals.

On top of that Wies is improving her professional skills and knowledge at the "Kampala school for the physically handicapped", two days a week.



2018/2019 Lessons learned



- Many street kids have the ambition to grow and learn but on the flip-side there are also children that accept the life they live.
- Street kids are not always truthful. We do invest in our relationship with the local law enforcement authorities to check their background.
- A good team of local helpers is crucial for sustainable success.
- The kids we welcome to our project often suffer from physical and medical inconveniences. The medical assistance we currently offer is very limited. Collaboration with or access to medical care at a higher level is important.



2019/2020 Akaana street kids



- **Continue Akaana street kids weekly events and increase it to 2 times per week**
- Our team is in place and ready to fulfill this on a continuous basis
- Small investment required for cutlery, cooking material, first-aid kit etc.
- We offer highly motivated children to participate as staff members on the project
- We will intensify our support for children with a mental or physical inability, called "the forgotten children"
- We will investigate which partners (e.g. hospitals, other NGOs) we will need to team up with to ensure continuity for the children



2018/2019 Akaana Home Daycare

The ambition is to realize a day care facility in Kampala for vulnerable children.

The goal presented in the 2017 plan was to have the full project up and running by January 1, 2020. Based on our current and local knowledge we need to adapt our envisaged timelines without losing the focus on our ambition: to create a place where we can offer vulnerable and often disabled children day & night care.

Akaana Home will start off with renting a space for a daycare, with day-time activities for children of different levels that can't go to a normal school. In addition, the project offers guidance to the parents (if any), and every child will have a personal development plan to work from.

Step-by-step approach:

- Start with 3-5 Akaana kids in a small suitable house
- 2 street kids going to boarding school, they will be at the project in their holidays
- 3 kids with a development delay at Akaana home
- The kids will go home at the end of the day even when that means they need to spend the night outside
- Use lessons learned for the expansion of the realization of Akaana Home



Example from SOS Child Villages

2020 and beyond Akaana Home

A place that can house a maximum of 30 kids, but that will be decided after evaluation of the Akaana Home Daycare pilot.

The house – also in the Daycare phase - will be managed by a “House Mama”, two social workers and a guard. This team is considered to be a family for the kids. Wies Nijs and Ronnie Senkayi will manage Akaana Home and assist in the learning/development program.

The project has a cosy atmosphere, so the children feel at home.

The children receive the “Dutch Touch” in their caregiving (the Dutch mentality concerning children with a developmental disability) while the influence of local people remains very important.

The police or the local authorities will always be involved before we are allowed to take a child on board.

Akaana Foundation Uganda keeps administration at an individual level, per child.



Example from SOS Child Villages



Legal structure and risk mitigation

- The set-up of the structure ensures optimal security
- The Dutch Foundation is managed by the voluntary and unrewarded Board and the Bank Account is in their ownership
- The Ugandan Foundation is owned by the management of Akaana (Wies Nijs)
- All donations will be paid to the Dutch Foundation, where the Board will control the cashflow to Uganda
- A local administrator will be hired to do the bookkeeping in Uganda (including the financial plan) and administration
- In 2019 the Dutch entity will seek to receive an ANBI status

Nr.	Risk description	Probability	Impact	Mitigants
AKAANA				
1	Political Risk – Especially when there are elections	High	High	Temporary shut down of Akaana and Wies Nijs to The Netherlands
2	Local policies & regulations – Especially when Akaana will hire or buy real estate	High	Middle	Continuous contact with local authorities and especially “local-to-local” contacts
3	Liability – If something happens with the kids that are under control of Akaana	Low/middle	High	Clear administration of the kids under control and non-liability contracts if there are parents/family involved
4	Medical – Ebola, but also when kids under the control of Akaana are getting ill	Low	High	Looking for local medical partner. Own (health) security always prevails. Always use protection with medical treatments. Creating a financial buffer @ Akaana The Netherlands
5	Financial – What if there is not a recurring revenue model in place or the model doesn’t work?	Low	High	On time forecasting, creating a buffer @ Akaana The Netherlands, deliver a what-if scenario analysis in Q4 2019
6	Long term continuity – If Akaana has to stop, what will happen with the kids?	High	Low	Looking for partners to hand over responsibilities, use the buffer to transfer the kids
7	Key man risk	Low	High	Creating a second line of management. Fall-back scenario to guarantee the continuation or hand over to local team

Team Akaana Foundation



- Wies Nijs
(Director)



- Trained social worker (Dutch MBO-level)
- Director of Akaana Foundation for approx. 1 year
- Behavior therapy expert

- Senkayi Ronald
(Co-founder)



- Former street kid that worked himself up to an independent entrepreneur
- CEO of Fox Adventures (safari company in Uganda)
- Co-founder Akaana Foundation

Board Akaana Foundation



- Saskia Kranendonk
(Secretary)



- Experienced corporate communication professional with strategic and management skills and in-depth knowledge of corporate communication, reputation management and related disciplines such as public affairs and crisis communication

- Marjolein Bolhuis
(Board member)



- Management experience in NGO organizations
- Former top-level hockey player
- Owner of 'support in Philanthropy'

Board Akaana Foundation



- Ruud Nijs
(Treasurer)



- Corporate Finance specialist in both Europa as Africa
- Seasoned banker
- Chairman of the Board of BID Networks (Business in Developing countries)
- Co-owner of Uganda rooftop solar company for health centers

Advisory board Akaana Foundation

- Thijs Evers
(Advisory council)



- Self-employed real estate advisor
- >30 yrs experience in real estate & finance
- RICS Accredited Commercial Mediator

- Petra Nijs
(Advisory council)



- Office manager for several companies
- Voluntary work for sport club

Finance



One-off investments	in EUR
Akaana Streetkids	€ 1.647
Akaana Home	€ 4.046
Total	€ 5.693

Budget	Costs
Akaana Streetkids	€ 32.159
Akaana Home	€ 31.952
General costs	€ 12.347
total	€ 76.459

Left over from last year	€ 12.500
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Total needed	€ 69.651
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A financial model is available upon request.

We have made a split between one-off investments and the annual budget.

From the first funding round we have saved € 12,500, which we suggest to roll-over into this new budget. The budget required is therefore €70,000. Furthermore, we've already received indicative and verbal commitments to support AFU also in the next phase.

But it is also clear that we need additional sponsors to make this happen!



Contact

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<https://www.akaanafoundation.nl/>

Instagram: akaana_foundation

Facebook: Akaana Foundation Uganda

ANBI status in process

Bank Account Akaana Foundation

NL34ABNA0813298679

Name: Stichting Akaana

Swift: ABNANL2A

Kamer van Koophandel: 70860688



One thing is for
sure: Your
contribution will
directly impact the
lives of many kids!



*You can close your
eyes to the things you
do not want to see, but
you cannot close your
heart to the things you
do not want to feel.*

JOHNNY DEPP

